

# The CareVoice Health Mobile App Now Available For Expats in Shanghai

## Review-based Social App Built on Individuals' Experiences of Health Services and Treatments

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<u>The CareVoice</u>, a free, new and innovative review-based social app for the health sector in China, recently made available an English version to help expatriate community in Shanghai managing their health related needs.

*The CareVoice* provides an independent platform to seek impartial and transparent information on health providers and treatments relying mostly on individuals' real experience. *The CareVoice* aims to bring more transparency and support in finding and accessing good quality services or treatments according to each individual health needs and expectations.

In few clicks, users can find out which center or professional suits them best. They can select specific specialties, use criteria such as localization or best rated ones, and also interact with other users. Through partnerships with trusted health centers, our community can enjoy exclusive vouchers for body check-ups, dental care, medical consultation or even nutrition courses.

Encouraged by its early success towards Chinese population living in Shanghai and growing number of partnerships with renown health centers such as Ruijin or American-Sino hospitals serving both Chinese and expatriates, The CareVoice is now also available in English. As explained by Sébastien Gaudin, CEO & Co-Founder, "we figured out that the foreign community also faces challenges to find out how to deal with their health needs and are seeking more transparency. Getting access to good quality of care along with consideration of cultural differences, reasonable price and insurance coverage is still not yet fully satisfactory for many people."

Launching The CareVoice for expats require first getting new users rating and reviewing their health experience. Addressing that purpose, we are extremely glad to cooperate with the very active associations helping expatriates' community in Shanghai such as Community Center Shanghai\* and ADFE\*\*. Through simple surveys respecting individual privacy and personal information, these partnerships have helped growing our first group of foreign users who already published insightful reviews.

The CareVoice is entirely free for users and is available for both iPhone and Android.

Click <u>here</u> to start experiencing *The CareVoice* on your smartphone or tablet.

\*Community Center Shanghai - www.communitycenter.cn/

\*\*ADFE - Français du Monde, Association Démocratique des Français à l'Étranger - http://www.francais-du-monde.org/section/shangai/



### About Us:

*The CareVoice* is the first review-based social platform that empowers consumers to make better health related decisions, and health service and treatment providers to improve consumers' experience.

From a comprehensive listing of health services and treatments, consumers can voice their true health experience by rating and posting reviews, providing valuable insights that can be shared with other consumers undergoing a similar health journey. Created with the consumer experience in mind, The CareVoice provides an open, trusted and reliable platform to make informed decisions based on individual health needs for a healthier community.

*The CareVoice* also provides valuable input to health professionals and companies to listen to the consumer experience. They can continuously improve upon their services and treatments. In turn, they will find value in ensuring they provide the best positive experience to their most important stakeholder.

The CareVoice is a start-up founded in 2013 and incorporated in Hong-Kong. The first mobile application was launched in 2014 in Shanghai under the brand name *KangYu* (康语).

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